IKONSKILLS™

A PARTNERSHIP BRIEF FOR ORGANIZATIONS · 2026

Proof of Practical Skill, *for every learner you serve.*

How colleges, universities, learning centers, corporate Learning and Development (L&D) teams and government ministries can put the full IKON SKILLS™ Micro-Credential library at www.ikonskills.com to work, under the partnership model that fits them.

1,013	10,130	40	75%
MICRO-CREDENTIALS	CORE COMPETENCIES	DOMAINS	MASTERY STANDARD

WHO IT IS FOR

Built for organizations that develop people at scale

IKON SKILLS™ works business-to-business (B2B). Your organization offers the IKON SKILLS™ library to its learners, staff or citizens. They become IKON Practitioners and earn Micro-Credentials that prove what they can do.

Colleges and universities
Add job-ready Micro-Credentials alongside your own programs.

Learning and training centers
Offer a large, current catalog without building content from scratch.

Corporate L&D teams
Upskill and reskill staff, with Proof of Practical Skill (PPS™) your managers can check.

Government ministries and agencies
Support national skills and workforce programs with verifiable outcomes.

Professional bodies and associations
Give members practical credentials in emerging fields of work.

Similar organizations
Any group with an audience of learners, members or employees.

THE PROBLEM

Most certificates prove attendance, not ability

Attendance is not evidence

A typical certificate shows that someone sat through a program. It does not show that they can do the work. Employers know this, and it weakens the value of the credential.

Work is changing faster than content

New job roles are growing in fields like artificial intelligence (AI), climate resilience and digital health. Building and updating learning content for each one takes time and budget most organizations do not have.

Skills are hard to verify

When an employer cannot check a credential quickly, it carries little weight in hiring or promotion decisions.

Learning that does not travel

Many programs end with a document that is hard to share or build on. Learners want proof they can keep, show and add to.

"Most certificates prove you attended. IKON SKILLS™ proves you can do it."

THE SOLUTION

A 100% AI-native, competency-based system for Proof of Practical Skill

IKON SKILLS™ is a Proof of Practical Skill (PPS™) Micro-Credential and Competency Verification system. Practitioners show real skill on workplace scenarios, not by sitting through videos. Every Micro-Credential holds exactly 10 Core Competencies, and a Practitioner must reach at least 75% mastery to be Competent.

Mastery, not seat time

75% mastery across all 10 Core Competencies. Competent or Not Yet Competent. No skipping ahead, and Practitioners can retry as often as they need.

Workplace scenarios

Practitioners work through fresh, realistic scenarios in AI Interaction Points (AIPs), guided exchanges with IKO, the IKON SKILLS™ guide. No fixed question banks.

Designed for how people learn

Real-time feedback on every answer, one clear focus per step, and spaced recall over time.

WHAT LEARNERS EARN

Proof that is portable and verifiable

Certificate of Mastery

Issued for each finished Micro-Credential, listing the Core Competencies mastered.

Digital badge

A shareable badge for each Micro-Credential, ready for professional profiles.

IKON SKILLS™ Passport

A verifiable record with an IKON Practitioner ID (identification) that updates with each Micro-Credential.

One-link verification

Employers check a Practitioner's credentials with a single link. No calls, no paperwork.

75% mastery

A Practitioner must reach at least 75% mastery across all 10 Core Competencies to be Competent.

Yours to keep

Every Micro-Credential a Practitioner earns is theirs to keep, and can be shared with one link.

Start with one

Practitioners can start with one Micro-Credential and add more as their skills grow.

THE LIBRARY AT A GLANCE

Ready on day one: 1,013 Micro-Credentials in 40 domains

Each Micro-Credential is built around a real job role, with exactly 10 Core Competencies (job skills). IKON SKILLS™ focuses on emerging work fields, where new jobs and skills are growing, built for the economies of the next 5 to 20 years.

1,013	10,130	40	10
MICRO-CREDENTIALS	CORE COMPETENCIES	DOMAINS (WORK FIELDS)	CORE COMPETENCIES EACH

The 40 domains

01 Agribusiness & Food Systems Management	02 AI & Automation	03 Applied Psychology, Mental Health & Wellbeing	04 Autonomous & Intelligent Mobility Systems
05 Aviation & Aerospace Management	06 Avionics & Aircraft Systems	07 Biotechnology, Synthetic Biology & Bio-Manufacturing	08 Brand Leadership
09 Climate Resilience, Adaptation & Carbon Intelligence	10 Cloud Engineering, DevOps & Site Reliability	11 Creative Economy, Digital Content & Media Production	12 Customer Success, Revenue Operations & Growth Operations
13 Cybersecurity & IT Infrastructure	14 Data & Analytics	15 Digital Health Informatics & Care Coordination	16 Energy, Sustainability & Green Economy
17 Entrepreneurship, Venture Building & Startup Operations	18 Finance & ESG	19 Future Finance, Digital Assets & Accounting	20 Futures Thinking, Foresight & Strategic Innovation
21 Healthcare Management & Administration	22 HR & People Development	23 Human-AI Collaboration & Responsible AI Practice	24 Inclusive Design, Accessibility & Digital Equity
25 Internet of Things, Edge Computing & Connected Systems	26 Legal, Governance & Regulatory Compliance	27 Logistics & Supply Chain Management	28 Marketing & Growth
29 Occupational Health, Safety & Environment	30 Privacy Engineering, Digital Trust & Data Governance	31 Product Management, UX Research & Experience Design	32 Project & Operations
33 PropTech, Smart Buildings & Digital Built Environment	34 Public Policy, Civic Tech & Digital Government	35 Quantum Computing & Quantum Systems	36 Robotics & Smart Manufacturing
37 Space Economy & Satellite Operations	38 Strategy & Leadership	39 Teaching & Education	40 Technology

Abbreviations: AI, artificial intelligence · DevOps, development and operations · ESG, environmental, social and governance · HR, human resources · IT, information technology · UX, user experience. Figures as published on www.ikonskills.com, November 2026.

HOW A LEARNING JOURNEY WORKS

From first step to Certificate of Mastery

A Learning Journey is the path a Practitioner takes through one Micro-Credential. It is fully online, self-paced and the same for every Practitioner, whichever partnership model your organization chooses.

01

Choose a Micro-Credential

Create an IKON Practitioner user account and pick from 1,013 job-role Micro-Credentials.

→

02

Try the first Core Competency free

Start at no charge, then unlock all 10 Core Competencies from US dollars (USD) 14.99.

→

03

Work through 10 Core Competencies

Fresh workplace scenarios, guided by IKO, with feedback on every answer.

↓

04

Reach 75% mastery

Competent or Not Yet Competent. Retry as often as needed. No skipping.

←

05

Earn and share proof

Certificate of Mastery, digital badge and IKON SKILLS™ Passport update.

←

06

Keep building

Add more Micro-Credentials and grow a verified record of practical skill.

Inside each Core Competency

Support is high at the start and then fades, so Practitioners build real independence. A short warm-up finds each Practitioner's starting point, and practice comes in easy, standard and challenge levels.

Warm-up	Guided practice	Medium support	Independent practice	Final workplace scenario

Spaced recall. Practitioners come back to what they learned over time, so skills last.

One focus per step. Each step has one clear aim, so the mind is not overloaded.

Community built in. Points, rewards, a leaderboard and a Practitioner community, with one login.

WHAT YOUR ORGANIZATION SEES

A partner dashboard that shows progress at a glance

Your Practitioners
Activity and progress for everyone who joined through you. Never their emails, passwords or payment details.

Sales and earnings
Every paid Micro-Credential, with a running total of your partner share.

Monthly statements
Paid or pending, with the date payment is expected.

Requests
Ask for a new Micro-Credential straight from the dashboard.

THIRD-PARTY LISTINGS

Recognized and listed on

IKON SKILLS™ is listed on respected third-party platforms where educators, employers, buyers and Practitioners discover and compare learning solutions.



No. 1 · ISTE EdTech Index

Listed on the ISTE EdTech Index

IKON SKILLS™ is listed on the EdTech Index from the International Society for Technology in Education (ISTE), a directory schools and education leaders use to discover and compare education technology.

ALSO LISTED ON, OR FEATURED BY

Capterra
Software Advice
GetApp
G2
SaaSworthy
Crunchbase
EdTech Impact
Class Central
SaaSHub
Trustpilot
Launchfree
TinyLaunch
Ignlab Launch
AINavDir
The Tool Directory
Brownbook
BusinessWorld Malaysia
Hotfrog Malaysia
PRLog
PRFree
openPR
TBAC | IBES Registry
EIU-Paris

Listed on, or featured by, each platform shown. Logos belong to their owners.

CUSTOM MICRO-CREDENTIALS AND LANGUAGES

Need something that does not exist yet? We build it.

Beyond the library, IKON SKILLS™ can build any number of new Micro-Credentials and Core Competencies, in any new domain, and offer them in regional languages, depending on the business arrangement. Your organization brings the need. We build it on the IKON SKILLS™ learning system.

Any role, any domain

Tell us the topic and who it is for. New Micro-Credentials follow the same standard: 10 Core Competencies and 75% mastery.

Regional languages

Micro-Credentials can be offered in the languages your Practitioners use. Languages other than English are quoted on request.

Exclusive to you

A custom Micro-Credential is exclusive to your organization for 12 months, renewable every year.

How a custom build works

1 **Brief**
You share the role, audience and language.

→

2 **Build**
We design the 10 Core Competencies and scenarios.

→

3 **Review**
You review and approve the finished Micro-Credential.

→

4 **Launch**
It goes live for your Practitioners, issued by IKON SKILLS™.

- You set the selling price of your custom Micro-Credentials, never below USD 14.99.
- Payment is 50% at the start and 50% when you approve the finished Micro-Credential.
- IKON SKILLS™ keeps the intellectual property and issues the Micro-Credential.
- Approved partners send requests from the partner dashboard. Sending a request costs nothing.

Custom Micro-Credential fees are shown with every other fee on the Fees at a glance page (page 09): USD 500 each in English, USD 350 each for 5 or more, other languages quoted.

Larger programs. For a national, sector-wide or multi-language program, the scope, languages and timeline are agreed with you as part of your partnership arrangement.

WAYS TO WORK TOGETHER

Three partnership models

Pick the model that fits your organization. Every model starts with one application form on www.ikonskills.com/partners, and Practitioners always learn on the IKON SKILLS™ system.

	Affiliate	Co-Branded Partner	White-Label Partner
Best for	Anyone, including IKON Practitioners	Schools, companies and groups with an audience	Institutions, companies and governments that want their own platform
What you do	Share your own link or code	Share your own landing page	Run your own branded copy of the platform
Where Practitioners study	www.ikonskills.com	www.ikonskills.com	Your own copy, for example abc.ikonskills.com
Your brand	Not shown	Your logo next to IKON SKILLS™ on your landing page and certificates	Your logo first, with “Powered by IKON SKILLS™”, on your copy and certificates
Web address	Your link and code	Your landing page on www.ikonskills.com	abc.ikonskills.com by default. Your own domain is optional; you buy and own it, and we connect it
Micro-Credentials	All of them	All of them	You choose which Micro-Credentials and categories
Partner rate	USD 5 for each paid Micro-Credential	40% of net receipts	50% of net receipts
Set-up fee	**None**	**None**	**One-time:** USD 2,500 (education providers) or USD 5,000 (companies); governments by discussion. See page 09

Net receipts means the price a Practitioner paid, minus any chargeback, minus the card fee.

How partners are paid. Each sale is held for 30 days. Statements go out on the 1st and payment is made by the 15th, by bank transfer or PayPal. Smallest payout USD 100.

Certificate of Appointment. Approved partners receive a Certificate of Appointment, valid for one year and renewable on performance.

Choose Affiliate if...

you want to share IKON SKILLS™ simply, with no branding and nothing to pay.

Choose Co-Branded if...

you want your logo on a landing page and on certificates, ready the same day.

Choose White-Label if...

you want your own branded platform, your own address and your own selection.

FEES AT A GLANCE

Clear, simple fees

In short: Affiliate and Co-Branded cost nothing to start. White-Label has a **one-time** set-up fee of USD 2,500 or USD 5,000. USD 25,000 is **only** for optional country exclusivity, which no partnership requires.

SET-UP FEE

Affiliate

None

What it covers: nothing to pay to start. You get your own link and code.

PARTNER EARNS

USD 5

per paid Micro-Credential

SET-UP FEE

Co-Branded Partner

None

What it covers: nothing to pay to start. Your landing page on www.ikonskills.com is ready the same day after approval.

PARTNER EARNS

40%

of net receipts

ONE-TIME ONLY

SET-UP FEE

White-Label Partner

USD 2,500 education providers

USD 5,000 companies

By discussion governments

What it covers: your own branded copy of the platform, such as abc.ikonskills.com. Paid once. No waivers.

PARTNER EARNS

50%

of net receipts

OPTIONAL ADD-ON

Country exclusivity

Optional. Not part of the White-Label set-up fee, and not required for any partnership. Makes your organization the only IKON SKILLS™ partner in the country you choose. Paid upfront each year.

USD 25,000

per country, per year

CUSTOM MICRO-CREDENTIALS

Built for your organization

USD 500 each, in English

USD 350 each, when you order 5 or more (English)

Quoted any other language

What it covers: a new Micro-Credential with 10 Core Competencies, exclusive to you for 12 months, renewable.

LEARNER PRICE

Paid by each Practitioner

USD 14.99

from, per Micro-Credential

What it covers: unlocking all 10 Core Competencies of one Micro-Credential. The first Core Competency is free to try. No wholesale price.

Payments are not refundable. Fees as published on www.ikonskills.com/partners, November 2026.

NEXT STEPS

Start with one conversation

Whether you want to offer the full library to thousands of learners, put your own brand on a dedicated platform, or commission Micro-Credentials in your own language, the path starts the same way.

1
Talk with us
Share your goals, audience and the fields that matter most to you.

2
Choose your model
Affiliate, Co-Branded Partner or White-Label Partner.

3
Apply online
One form at www.ikonskills.com/partne with your documents.

4
Get a decision
A person reviews every application. We reply within 5 working days.

5
Launch
Receive your guide, set up your link, page or copy, and welcome Practitioners.

What your organization gains

- A ready library of 1,013 Micro-Credentials, live from day one
- PPS™ that your stakeholders can verify with one link
- A Certificate of Mastery, digital badge and IKON SKILLS™ Passport for every finished Micro-Credential
- Your brand, on the model you choose
- A partner share of every paid Micro-Credential
- Custom Micro-Credentials and regional languages when you need them

CONTACT

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Messages only, no calls

Proof of Practical Skill.

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